



Carrier Certification

A background image of a woman with blonde hair, smiling and holding a cardboard box. The image is dimmed and serves as a backdrop for the text.

CARRIER CERTIFICATION

is the essential task of ensuring that Carrier Services are always maintained in a 'Retailer Ready' state.

provides the Retailer with the surest and fastest way of on-boarding a new Carrier Service. Guaranteed!

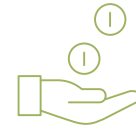
METAPACK CARRIER STRATEGY



The intension is to have a formal agreement with all Partners



Both parties to have formal obligations & SLAs to adhered too



Carriers will fund Carrier instigated development demand



All Carrier driven operational changes should be charged for



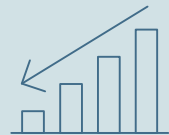
Secure as many Carriers as possible to become Certified



Provide a range of benefits that are accessible only through the Certification programme




Certified Carriers have their elected services fully maintained within their subscription



Additional Development time will come at a reduced cost and higher priority

CERTIFIED CARRIERS – FEATURES & BENEFITS



PRODUCT	MAIN FEATURE	RETAILER BENEFIT	CARRIER BENEFIT
 <p>Carrier Certification</p>	Fully maintained Certified Carrier Services	Always 'Retailer Ready'- Carrier Services guaranteed to work – first time!	MetaPack will undertake all necessary development work to complete Service Certification – assuring a 'Retailer Ready' state
	Prioritisation of any development work, plus cost benefits for Certified Carriers	Fully maintained and fit for purpose Certified Services, at no additional cost to Retailers	All 'minor' works undertaken without charge for all Certified Carriers' Services. Any other development work at discounted rate
	Onboarding SLA	Quickest time to market for new services	Fastest route for new retailers to onboard
	Carrier Mapping	Easy identification of Certified Services via the Carrier Mapping Tool	Prominent listing on the Carrier Mapping Tool
	Promotional Marketing including dedicated carrier landing page	Carrier overview and contact details easy to find	Carrier dedicated promotional landing page
	Formal support agreement	Formal support for carrier giving the Retailer peace of mind	All Certified Carriers will enjoy 24/7 Support

CERTIFIED CARRIERS – CURRENT & FUTURE



CERTIFIED CARRIER SERVICES

- Fully maintained for the life of the service
- Carriers choose which Services they certify
- Validation audit of chosen services

WEB SITE PROMOTION

- Carrier landing page
- Sales contacts
- Service descriptions
- Videos
- Offers

GREATER MARKETING OF CERTIFIED CARRIERS

- Press releases
- News letters
- Spotlight features

CARRIER MAPPING

Retailers guided to our existing Carriers

- Prominent positioning of Certified Carriers
- On-boarding SLA only for Certified Services
- Quickest and cheapest way to add a Carrier

Contractual Agreement between MetaPack and the Carrier