

THE DELIVERY CONFERENCE

2ND FEBRUARY 2016

POWERED BY



Conference Guide

Park Plaza
Westminster Bridge
London

thedeliveryconference.com

THE DELIVERY EXPERIENCE



80%

of retailers have seen a positive and measurable impact by offering multiple delivery options



75%

of retailers expect to increase investment in delivery over the next two years

97%

of consumers say a positive delivery experience would encourage them to shop again with that retailer



Sources: Voice of the consumer: Delivering Consumer Choice, MetaPack, 2014
Cross Border Trade: Boost eCommerce Revenue by Enhancing Delivery Capabilities, Forrester Consulting, 2014

WELCOME

The Delivery Conference, now in its 7th year, is the original and best-attended event for all things eCommerce and delivery. Every year we welcome delegates to central London from across the retail industry, including many of the world's best loved brands and omni-channel retailers. A bustling exhibition hall of industry specialists, networking and masterclasses plus an exclusive awards ceremony - this conference truly delivers.

This year we will be introducing four unique streams of content, providing a 360° view of the delivery experience. We will hear from experts on the voice of the consumer, the delivery download - everything you need to know about the carrier landscape today, international expansion - how to deliver for customers across the globe and the transformation of delivery, what does the future hold for the industry.

The Delivery Conference is a unique industry event attracting some of the most insightful speakers to share their views and recommendations. The stage is the ideal space for eCommerce leaders to come together and generate a genuine industry debate. With a host of interactive panel sessions and a rostrum of industry influencers on hand to share their extensive experience, this promises to be an unforgettable day. Last year we were honored to have industry legends such as Sir Charles Dunstone and Sir Stuart Rose speak alongside a new breed of industry disruptors such as John Roberts from AO.com and senior representatives from Zappos and Alibaba. Armed with the latest update from the market, attendees can leave the conference with new strategies for the upcoming year.

So whatever your speciality, location or size we invite you to join us to help build the future of eCommerce delivery.

Patrick Wall

CEO and Founder, MetaPack Group



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The eCommerce industry is innovating at a rapid rate and we love being at the heart of the transformation. We are proud to host an event where attendees can gain valuable insight into the latest eCommerce trends and challenges.

WHO ATTENDS

The Delivery Conference attracts more than 1,250 delegates from across the eCommerce, technology and logistics space. Here is a selection of our retail attendants from last year.



90% of attendees are C-Suite, Senior Management and Decision Makers.






Titles include:
Head of Operations
Multi Channel Director
Head of eCommerce
Managing Director
Operations Director

Attendees represent more than 20 countries.



Top reasons to come to

THE DELIVERY CONFERENCE

-  Be the first to discuss 2015 post-peak performance with leading retailers and delivery providers
-  Network with peers and key decision makers from the world's largest retail brands
-  Attend innovative sessions with influential speakers
-  Celebrate the success of the eCommerce industry at the Delivery Excellence Awards
-  Keep pace with the newest technological advancements in delivery services



67%

retailer attendees



97%

of attendees would recommend the event to a colleague



90%

give the conference a thumbs up*

*Statistic based on 90% of attendees rating the event 4,5 out of 5

WHAT TO EXPECT

Four Unique Sessions

We have designed four unique streams of content covering the complete delivery experience.

The new age of personalisation: exploring customer preferences through delivery

Delivery download: get the latest information from leading carriers and delivery providers

Going global: expanding eCommerce reach through cross border trade

The transformation of delivery: a snapshot into the future of delivery disruption



Keynote and Market Update

Hear the latest on how the industry and market is evolving.



Interactive Panels

Our diverse range of panelists will provide insights and recommendations on key industry themes.



Awards

The Delivery Excellence Awards will recognise and celebrate innovation and outstanding performance of retailers and carriers globally.



Networking and Masterclasses

We have added more networking opportunities for attendees to meet with like-minded colleagues to discuss the changing industry.



THE VENUE

One of the most important reasons for London's success is its ability to continuously reinvent itself. This makes it the perfect place to host such an innovative event.



The Location

The Delivery Conference 2016 will be held again at one of London's most lavish locations - the Park Plaza Westminster Bridge. Ideally situated on the vibrant South Bank in the heart of the city, the Park Plaza Westminster Bridge is a stone's throw from several popular attractions, including the London Eye, the Houses of Parliament and Westminster Abbey. It is perfectly placed for you to take in the sights of London during your stay.

How to Get There

The Park Plaza Westminster Bridge is located within walking distance of Waterloo and Westminster stations. The venue is easily accessible by both National Rail and London Underground amongst other methods of transportation. Additionally, London Heathrow, London Gatwick and London Stansted can be easily reached. For the most up to date travel directions please visit tfl.gov.uk.

Park Plaza Westminster Bridge

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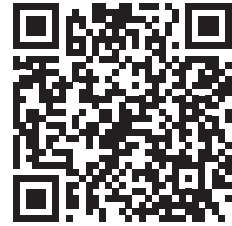


Accommodation

Park Plaza Westminster Bridge provides the perfect retreat for your business stay. The spacious, contemporary hotel rooms are equipped with all the state-of-the-art facilities and free Wi-Fi access. A limited number of rooms have been placed on hold for attendees at a promotional rate of £194 per night. Please book directly with the hotel as soon as possible to reserve a room.

REGISTRATION INFORMATION

-  Call +44 20 7843 6836
-  E-mail: events@metapack.com
-  Register online www.thedeliveryconference.com



	Retailers	Third Party Logistics Providers	Solution Providers, Carriers, Consultants
Price	Free of Charge	£250	£1,250

As a delegate, you will have access to:



Exciting, thought-provoking conference content from keynote sessions and unique content streams



A diverse range of more than 35 exhibitors



The exclusive Delivery Excellence Awards ceremony



Networking opportunities with more than 1000 fellow attendees from the eCommerce industry



Evening networking drinks and canapes

MARKS & SPENCER



Inspiration and innovation all in one day

SPONSORSHIP OPPORTUNITIES

Based on feedback from last year, we will be offering more opportunities to get involved at The Delivery Conference.

Sponsorship opportunities include:

Exhibition Stand

Speaking Opportunities

Theatre

Lunchtime Workshops

VIP Dinner

Award Ceremony

Without a doubt, the most relevant event for our business during the year.



**SKY
NET**
WORLDWIDE EXPRESS



Interested?

Please email our Sponsorship Manager
Lorraine Agnew at exhibit@metapack.com

HOW TO CONTACT US

Our dedicated team is available to answer any questions regarding The Delivery Conference 2016 .




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We look forward to welcoming you to what promises to be an exciting celebration of the eCommerce industry.



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Inspiring & eye opening



 **adidas**