

Increase carrier choice, increase conversion



The Challenge

Shudoo are a growing business. Their growth means that their product range has also grown more varied. As a result they needed to add carriers and services to the delivery portfolio to support the demands of their customers.

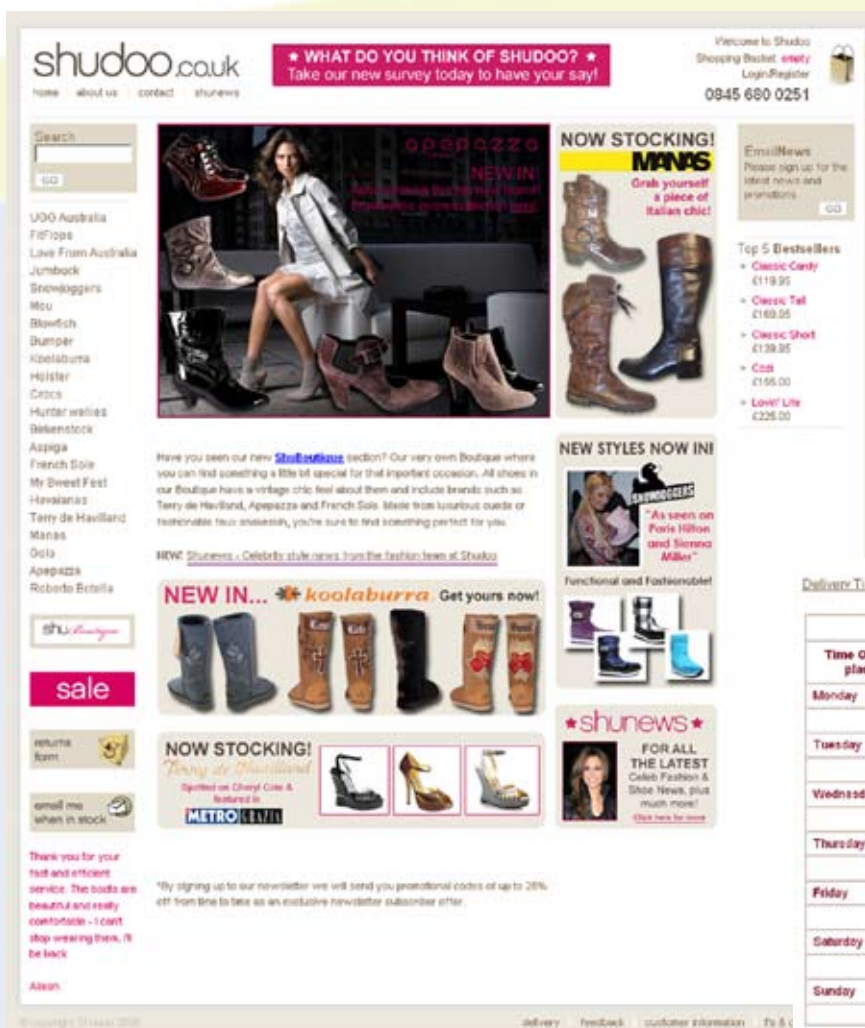
The Solution

MetaPack DM was introduced which allowed Shudoo to increase their carrier options. The files from their Order Management System are now

imported and allocated to the appropriate carrier in one action. No integration was required. The software has allowed them to reconsider their web front end, developing it to offer more delivery options. Shudoo will then be able to offer the consumer a range of services that meet their requirement and lifestyle, increasing the probability of conversion.

“ Implementing the MetaPack DM system has meant that the progression from order through to carrier service allocation and despatch is seamless. The time saved in auto allocation is tremendous, and we are able to offer a much wider range of services to our customers. ”

Robert Russell, Proprietor



Delivery Times:

		Delivery Times		
Time Order is placed		UK Special Delivery Next Day (by 2pm)	UK Recorded Signed For 1st Class †	EU Assure / International Signed For †
Monday	am	Tuesday	Tuesday/Wednesday	3-10 Working Days
	pm	Wednesday	Wednesday/Thursday	3-10 Working Days
Tuesday	am	Wednesday	Wednesday/Thursday	3-10 Working Days
	pm	Thursday	Thursday/Friday	3-10 Working Days
Wednesday	am	Thursday	Thursday/Friday	3-10 Working Days
	pm	Friday	Friday/Saturday *	3-10 Working Days
Thursday	am	Friday	Friday/Saturday *	3-10 Working Days
	pm	Saturday *	Saturday/Monday	3-10 Working Days
Friday	am	Saturday *	Saturday/Monday	3-10 Working Days
	pm	Tuesday	Tuesday/Wednesday	3-10 Working Days
Saturday	am	Tuesday	Tuesday/Wednesday	3-10 Working Days
	pm	Tuesday	Tuesday/Wednesday	3-10 Working Days
Sunday	am	Tuesday	Tuesday/Wednesday	3-10 Working Days
	pm	Tuesday	Tuesday/Wednesday	3-10 Working Days

